

# **CHEurope**

Critical Heritage Studies and the Future of Europe. Towards an integrated, interdisciplinary and transnational training model in cultural heritage research and management

International online conference

# **Critical Heritage Studies and the Future of Europe**

**15<sup>th</sup> – 16<sup>th</sup> October 2020**

Organized by:

University of Gothenburg

University College London

University of Amsterdam

University Institute of Lisbon

Spanish National Research Council/Institute of Heritage Sciences

University of Hasselt

University of Utrecht

Istituto per i Beni Artistici Culturali e Ambientali della Regione Emilia Romagna

## The CHEurope project

The CHEurope project focuses on developing a new theoretical and methodological framework for critical cultural heritage studies and their application for training in heritage management and the development of the cultural industries in Europe. Funded by the European Union as a Marie Skłodowska-Curie Innovative Training Network under the Horizon 2020 programme from 2016 to 2021, this collaborative project brings together a network of 8 key European academic and non-academic organisations from Sweden, the United Kingdom, the Netherlands, Portugal, Spain, Belgium and Italy and supports the research and training of 15 Early Stage Researchers from Europe and other parts of the world.

CHEurope explores the processes by which heritage is 'assembled' to inform more conventional aspects of cultural heritage designation, care and management. In so doing, research will have a more direct impact on future heritage policies and will be linked explicitly to new modes of training with a view to enable future practitioners to be aware of and to facilitate a more democratic and informed dialogue between and across various heritage industries and their audiences in the twenty-first century.

The new integrated approach to cultural heritage developed in CHEurope takes much of its inspiration from critical heritage studies. Critical heritage studies is an emerging interdisciplinary field which is concerned with exploring the ways in which the past is used in the present, covering research into what we choose (or not) to conserve and why we choose to do so; relations of power and the politics of the past in the present; processes of heritage designation, conservation and management; and the relationship between commemorative acts and public and private memory. The vitality of critical heritage studies was witnessed in the first international conference on the subject held in Gothenburg in 2012 when approximately 500 delegates attended. Considering the fact that the domain of cultural heritage emerged initially outside academia through the applied field of heritage management, this conference was the first recognition of the fusion of the academic and the practical. The risk remains, however, that the two dimensions maintain their separate existence. In this respect, the CHEurope project develops an innovative research and training program aiming at strengthening their closer interaction in five sectors where cultural heritage is undergoing profound change: 1. Heritage futures in Europe, 2. Curating the city, 3. Digital Heritage, 4. Heritage and well-being, and 5. Heritage management and public engagement.

Critical studies of heritage and CHEurope thus have much to contribute to understanding and developing creative solutions to social, economic and ecological problems, which arise as a result of conflicts between different systems of value and their associated friction in contemporary societies. The fact that heritage is such an all-pervasive, global phenomenon, which has had a fundamental influence on how we have shaped and reshaped our built and natural environments, coupled with its powerful cultural influence in contemporary global societies, suggests that developing an oversight and a sense of its common concerns and the ways in which heritage is implicated in current and emerging 'critical' issues that face the world today is both urgent and long overdue.

More on [www.cheurope-project.eu](http://www.cheurope-project.eu)

## The Conference

This international conference will mark the CHEurope project's conclusion and allow the presentation to the wider scientific community of the results obtained during more than 4 years of collaborative research. The 15 Early Stage Researchers funded by the Marie Skłodowska-Curie Innovative Training Network, the members of the academic staffs having supervised the training and research activities, as well as various highly renowned international keynote speakers will offer a renewed vision of the place that cultural heritage occupies in our societies and the role it can play in its future developments. A perspective whose topicality has suddenly and dramatically been highlighted by the Covid-19 pandemic. From migrations to climate change, from the heritagization of the urban to digitality as a vector of communication and transmission of cultural heritage, and from the use of heritage as a therapy for improving psychological resilience and well-being to the interconnections between heritage, citizenship, policy, participation, politics and economy, the conference's program explores the multiple ontologies through which cultural heritage redraws the future of Europe and the world.

## Practical information

The conference will take place during 2 days, on the 15<sup>th</sup> and 16<sup>th</sup> October 2020. Due to the COVID-19 pandemic and the consequent funding and travel restrictions, it has been decided to hold the conference as a fully online Zoom webinar, freely accessible within the limits of available accounts.

Registration link for the participants:

[https://gu-se.zoom.us/webinar/register/WN\\_iRpC0-jkQyW2v0eOKKAonA](https://gu-se.zoom.us/webinar/register/WN_iRpC0-jkQyW2v0eOKKAonA)

# Conference's detailed program (provisional version)

## Thursday 15<sup>th</sup> October 2020

9.00-9.15

Welcome and opening remarks – Kristian Kristiansen, Gothenburg University

9.15-10h00

Introductory keynote lecture – Wayne Modest, Research Center for Material Culture & Vrije Universiteit Amsterdam

### **SESSION 1 – HERITAGE FUTURES**

10.00-10.30

Keynote lecture “The culturally appropriate perspective on digitization of Indigenous heritage” – Jelena Porsanger, the Sámi Museum, Norway & University of Helsinki, Finland

10.30-10.50

Lecture “Food practices of Syrian refugees in Portugal: From promising integration policies to reality on the ground” – Marcela Jaramillo Contreras, PhD researcher, University Institute Lisbon

10.50-11.10

Lecture “What does climate change change? Understanding the role of climate change as a ‘hyperobject’ in the work of heritage policy making agencies in Western Europe” – Janna Oud Ammerveld, PhD researcher, University College London

11.10-11.30

Pause

11.30-11.50

Lecture – “Reimagining museums for climate action” – Rodney Harrison, University College London

11.50-12.20

Questions & discussion

### **SESSION 2 – CURATING THE CITY**

13.30-14.00

Keynote lecture “The Geo-Aesthetics of the City: Deep time and cultural temporalities” – Peter Krieger, Universidad Nacional Autónoma de México / National Autonomous University of Mexico

14.00-14.20

Lecture “Recognizing urban heritage written in water: mapping fluctuating articulations in time and space” – Moniek Driesse, PhD researcher, Gothenburg University

14:20-14:40

Lecture “Historicising the design space of a transition landscape: Uses of the past in prefiguring spatial development ” – Mela Zuljevic, PhD researcher, Hasselt University

14.40-15.00

Lecture “The valorization of historic city centers ‘touristification’ stage. A new method of the short-term rental market data comparative evaluation” – Lukasz Bugalski, PhD researcher, Istituto per i Beni Artistici Culturali e Ambientali della Regione Emilia Romagna

15.00-15.20

Lecture “All the Things Happening Outside of the Museum Push Me Back In’: Thinking through Memory and Belonging in Amsterdam’s Tropenmuseum” – Vittoria Caradonna, PhD researcher, Amsterdam University

15.20-15.40

Pause

15.40-16.00

Lecture “Outside in Inside out: Negotiating Decoloniality at Museums’ Threshold” – Chiara De Cesari, University of Amsterdam

16.00-16.45

Questions & discussion

## **Friday 16<sup>th</sup> October 2020**

### **SESSION 3 – DIGITAL HERITAGE**

9.00-9.30

Keynote lecture – Stuart Dunn, King's College London (KCL)

9.30-9.50

Lecture “Mapping Emotional Cartographies: Before and Beyond Maps?” – Nevena Markovic, PhD researcher, Institute of Heritage Sciences – Incipit

9.50-10.10

Lecture “#Womenof1916: The heritage of the Easter Rising on Twitter” – Hannah Smyth, PhD researcher, University College London

10.10-10.30

Lecture “The Historic Environment: Beyond the material scope” – William Illsley, PhD researcher, Gothenburg University

10.30-10.50

Lecture “Digital Heritage in Europe: Europeana and the genesis of the European digital cultural policy” – Carlotta Capurro, PhD researcher, Utrecht University

10.50-11.10

Pause

11.10-11.30

Lecture – “De-neutralizing" Digital Heritage? Critical considerations on digital engagements with the past” – Julianne Nyhan, University College London & Gertjan Plets, Utrecht University

11.30-12.15

Questions & discussion

#### **SESSION 4 – HERITAGE AND WELLBEING**

13.30-14.00

Keynote lecture – Kisha Tracy, Fitchburg State University

14.00-14.20

Lecture – “Does engagement with heritage and material object-based activities enhance wellbeing in people with chronic illness?” – Katie O’Donoghue, PhD researcher, University College London

14.20-14.40

Lecture – “Heritage and wellbeing” – Khaled Elsamman Ahmed, PhD researcher, Gothenburg University

14.40-15.00

Lecture – “Heritage and /as Health' Unmade” – Beverley Butler, University College London

15.00-15.30

Questions & discussion

15.30-15.50

Pause

#### **SESSION 5 – HERITAGE AND MANAGEMENT**

15.50-16.20

Keynote lecture “How to Tell the Good Guys from the Bad Guys...or Not” – Randall H. McGuire, Binghamton University, USA

16.20-16.40:

Lecture “Participatory heritage and entrepreneurship in Katendrecht, Rotterdam” – Anne Beeksma, PhD researcher, Institute of Heritage Sciences – Incipit

16.40-17.00

Lecture “The aftermath of the conflict - necropolitics and forms of disappearance in dictatorship and democracy” – Marcia Lika Hattori, PhD researcher, Institute of Heritage Sciences – Incipit

17.00-17.20

Lecture “Sociotechnical Imaginaries of a Modern Past” – Nermin Elsherif, PhD researcher, Amsterdam University

17.20-17.40

Lecture – Archaeology of Visual Cognition: how Heritage and Material shape the mind – Felipe Criado Boado, Institute of Heritage Sciences – Incipit

17.40-18.20

Questions & discussion

18.20-18.30

Concluding remarks